



SHRI JAIRAMBHAI PATEL INSTITUTE
OF BUSINESS MANAGEMENT
&



ANAND INSITUTE OF MANAGEMENT
& INFORMATION SCIENCE

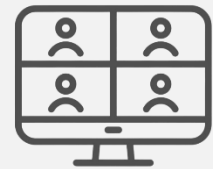
INTERNATIONAL CONFERENCE

on

VIKSIT 
BHARAT

*"Pathways to Economic Reforms
and Sustainable Development"*

January 25, 2025



Virtual Mode

 079-23213037

 conference2025@sjpi.edu.in



ABOUT NICM TRUST

National Institute of Cooperative Management, Gandhinagar, is promoted by Gujarat State Cooperative Bank Ltd. in 1995 to provide management education, training, research and consultancy support to the corporate world as well as to the co-operatives and rural development organizations in India. NICM Trust was founded by the Gujarat State Cooperative Bank Ltd, under the leadership of the Late Shri Jairambhai Patel. The chairman Shri Narhari Amin, managing trustee Shri Jayprakash bhai Patel, and joint managing trustee Shri Popatlal Vyas, have been a constant source of support and inspiration. Over the years NICM has provided management training, support and research facilities to students committed to rural development and in this process, it has brought within its ambit several co-operatives, non-government organizations, government development agencies, international development organizations and funding agencies.

ABOUT SRKSM

Shri Ramkrishna Seva Mandal (SRKSM) is a registered body under the Societies Act and was established as a public trust in the year 1954. The trust was set up under the able leadership of Late Shri Gordhanbhai Patel, popularly and respectfully known as “VakilSaheb”. At present, Shri Ramkrishna Seva Mandal is managing about 27 academic institutes from K.G School to Post Graduate Schools of excellence by effectively and efficiently maintaining pace with the ever- changing needs of the modern educational environment. The Hon. Secretary, Mrs. Jyotsnaben K Patel is a source of inspiration by herself and her ever readiness to help by providing dynamic leadership acts as a stimulating force of growth & development.

ABOUT SJPI and AIMIS

The postgraduate center at NICM has been renamed as Shri Jairambhai Patel Institute of Business Management and Computer Applications (SJPI) from 2008-09. SJPI is one of the pioneer MBA institutes in Gujarat, nurtured and promoted by NICM Trust. Anand Institute of Management and Information Science (AIMIS) has been running two years full time MBA and MCA Programmes under the aegis of SRKSM since 2001. SJPI and AIMIS are affiliated to GTU and the courses are approved by AICTE. The structure of the programs is designed to give students the best in industry exposure and a nurturing classroom environment, to help them become the leaders of tomorrow, in the specialization of their choice.





ABOUT THE CONFERENCE

According to the World GDP Ranking 2024 list, India is the fifth largest economy in the world today and is likely to take a place in the top three largest economies in the world in the next few years. The economy of Bharat (India) has been growing significantly, with an emphasis on infrastructural development, economic reforms, manufacturing-boosting programs like "Make in India", technological developments along with a growing startup scene, space exploration, artificial intelligence, information technology innovations etc. Bharat has been supporting worldwide initiatives, including pharmaceutical development, vaccine development, and healthcare cooperation, in response to global health concerns as well. Today the whole world is looking at Bharat in pursuit of their next leap in progress. In order to pursue sustainable growth, Bharat has also focused on cooperation on matters such as trade agreements, climate change, and regional stability.

SJPI and AIMIS are delighted to announce an international conference on **Viksit Bharat: Pathways to Economic Reforms and Sustainable Development**, bringing together leading academicians and industry professionals to delve into crucial discussions surrounding practices for sustainable development and economic reforms for a Viksit Bharat in true sense.

The conference aims to foster collaboration, share knowledge, and explore innovative solutions for a sustainable future. With an emphasis on information technology, finance, human capital, marketing, long-term sustainability, innovation, logistics management, entrepreneurship, and the importance of women in its development, the conference will attempt to discuss topics related to Bharat's role as a global leader.

THEMES AND SUB-THEMES

Finance, Taxation & Economics

- Currency dynamics and international trade
- Stock markets and global economy
- Sustainable finance practices
- Taxation and GST implementation
- Corporate governance, compliance and risk management
- Microfinance and its role in economic empowerment
- Fintech innovations and their impact on financial access
- Policy frameworks to enhance financial literacy





Marketing and Data Privacy

- Digital marketing for global reach
- Marketing Bharat's cultural heritage and tourism
- Technological advancements in global marketing
- Cross-border data flow and privacy laws
- Digital platforms and e-commerce for GI product promotion
- Consumer perception and preferences of GI products

Human Resource and Indian Knowledge Systems

- Bharat as a source of global talent
- Capacity building and talent development
- Bharat as a business processes outsourcing hub
- Lifelong learning and adaptability in the job market
- Bhartiya management practices
- Bharat's global learning collaborations
- Global Capability Centers (GCC) and Global In-house Centers (GIC)
- Education and skills development for the workforce of the future

International Trade, Promotion and Policies

- Market access and international trade of GI products
- Bharat's influence on global trade, diplomacy and regional stability
- Bharat as a preferred destination for business growth
- Role of the Indian diaspora in global trade
- Cross-border E-commerce and digital trade
- Tourism and economic partnership
- Role of foreign direct investment (FDI) in economic reforms
- Impact of international trade agreements on domestic economy
- Bharat's FDI trends and outlook
- Bharat's sustainable practices and global influence

Women Empowerment and Social Inclusion

- Women entrepreneur in global markets
- Women-led start-ups and social enterprises
- Bridging gender-gap in workplace
- Gender equality and inclusive work policies
- Addressing regional disparities in development
- Strategies for uplifting marginalized communities





Entrepreneurship and Start-ups

- Startups and entrepreneurship as engines of growth
- Innovation ecosystems and entrepreneurship
- Fostering youth entrepreneurship skills and mindset
- Global collaborations for entrepreneurs
- Global funding avenues for Bharat's start-ups
- Scaling start-ups with strategic partnerships
- Social entrepreneurship and growth

Business Technology, Supply Chain Systems and Operations

- Blockchain for supply chain traceability and quality assurance
- Logistics cooperative networks and supply chain efficiency
- Digital transformation in sustainable supply chain management
- AI integration for business intelligence
- Enhancing business environments with technology
- Bharat's supply chain resilience and its impact on global trade
- Corporate social responsibility and its economic impact
- Bharat's E-commerce reshaping supply chains

Agri- Business & Rural Economy

- Boosting rural economic empowerment
- Agri-tech start-ups and Bharat's global agricultural impact
- Sustainable agriculture for a better world
- Collaborative initiatives by agricultural diplomacy
- Rural occupational and livelihood diversification strategies
- Policy and institutional support for sustainable agriculture
- Market linkages and farmers' cooperatives for rural development
- Rural infrastructure planning and optimization
- Policy frameworks for rural development and food security

Economic Policies, Reforms and Sustainability

- Aligning economic reforms with sustainable development goals (SDG)
- Climate change and its impact on economic policies
- Renewable energy initiatives and economic growth
- Regulatory frameworks for effective economic reforms
- Role of institutions in fostering economic resilience
- Decentralization and local governance in development





- Balancing economic growth with cultural preservation
- Ethical considerations in business practices
- Green economy initiatives and their economic impact
- Role of government in shaping economic policies
- Public-private partnerships in reform implementation
- Protectionism vs. globalization: Finding a balance

CALL FOR PAPERS

Papers / case studies are invited from academicians, professionals, social workers, entrepreneurs, researchers, technocrats and students for presentation. The papers/case studies submitted for the conference should be unpublished and original work of the contributor(s). An abstract of the paper / case study should be submitted by December 18, 2024. The full paper / case study should be sent to the organizing secretary through E-mail at conference2025@sjpi.edu.in latest by January 10, 2025. The paper/case study will be subject to a blindfold review before acceptance for presentation.

Last Date of Submission of Abstract	December 18, 2024
Full Paper / Poster Submission	January 10, 2025
Acceptance of Full Paper / Poster	January 15, 2025
Last Date of Registration	January 20, 2025
Date of Conference	January 25, 2025

REGISTRATION FEES FOR CONFERENCE PARTICIPATION (Online Payment only)

For academicians, professionals, social workers, entrepreneurs, researchers, technocrats	Rs. 500
For Students	Rs. 300

International authors will have to pay the charges in Indian Rupees.

Registration is compulsory for participation and presentation. All authors / contributors / students will have to register and pay fees separately. Registration fee will be accepted through UPI payment method (QR code) only. Registration fee is non-refundable. However, change in nominations is permitted on request.

Authors submitting multiple papers will have to register and pay separately for each paper. Few selected quality papers will be published in the UGC Care / ISSN journal. However, for such selected quality papers for publication, the authors shall have to bear any additional charges related to the publication in the UGC Care / ISSN journal.





POSTER SUBMISSION

Students will have to email a softcopy (.jpeg or .pdf) of their posters on conference2025@sjpi.edu.in on or before January 10, 2025, and will have to present the same on January 25, 2025. It must have a short title. Photos, info-graphics, figures and tables may be used as per the conference theme.

Note: The posters must be handmade and not AI / digitally generated. The standard size of chart paper to be used for poster making is A1 (23.4 inch * 33.1 inch).

AWARDS

Best research paper & Best poster presentation will be awarded.

REGISTRATION LINK

Registration Form Link:

<https://forms.gle/qTn2ALzw3d9zEKsN7>

First pay the registration fees, take a screenshot of the payment.

Then fill the registration form and upload the screenshot as a proof in the link.

Participants and paper presenter, both will have to pay the registration fees individually and both have to register.



PAYMENT DETAILS

UPI ID: natio98242@barodampay

Take a screenshot and upload it in the registration form.





GUIDELINES FOR PAPER SUBMISSION

1. All the presentations will be done via online mode.
2. Soft copies of abstract and full paper must be submitted on the mentioned dates. Theme and sub-theme of the paper also need to be mentioned.
3. The cover page should contain Paper Title, Author(s) name, Designation, Institution/ Organization Name, Correspondence Address, E-mail and Mobile No.
4. Second page should contain an abstract of maximum 150 words with 4-5 keywords followed by the full paper.
5. The author/s name should not appear elsewhere except on the cover page.
6. Original research work of author/s which has not been published / sent for publication elsewhere in any form should be submitted.
7. Manuscript should be typed in MS Word, 1.5 spacing with 12-point Times New Roman font in A-4 size paper.
8. Participants will have to submit the plagiarism report along with the paper submission.
9. Papers and abstracts will be reviewed by the review committee.
10. Only attendees will be issued certificates of participation.
11. The complete paper/case study should be sent to the organizing secretary through E-mail at conference2025@sjpi.edu.in latest by January 10, 2025.
12. Few selected quality papers will be published in the UGC Care / ISSN journal. However, for such selected quality papers for publication, the authors shall have to bear any additional charges related to the publication in the UGC Care / ISSN journal.

GUIDELINES FOR POSTER SUBMISSION

1. All poster presentations will be done via online mode. However, students of the organizing institutes will be encouraged to make the presentation via offline mode. However, the evaluation criteria and other modalities shall remain the same for online as well as offline presentation.
2. The poster must have a short title. Photos, info-graphics, figures and tables may be used as per the conference theme.
3. The posters must be handmade and not AI / digitally generated. The standard size of chart paper to be used for poster making is A1 (23.4 inch * 33.1 inch).
4. Students will have to email a softcopy (.jpeg or .pdf) of their posters on conference2025@sjpi.edu.in on or before January 10, 2025, and will have to present the same on January 25, 2025.





PATRON

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Managing Trustee, NICM

Smt. Jyotsnaben K. Patel

Hon. Secretary, SRKSM

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Director, AIMIS, Anand

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Dr. Komal Shukla,

MBA Academic Head, Assistant Professor, AIMIS

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